About CAUDIT

The Council of Australian University Directors of Information Technology (CAUDIT) is an incorporated entity with members from the IT Directors / CIOs of higher education institutions in Australia, New Zealand, Fiji, Papua New Guinea and Timor Leste, as well as the Commonwealth Scientific & Industrial Research Organisation, the Defence Science and Technology Organisation and the Australian Institute of Marine Science.

CAUDIT negotiates collective procurement agreements, undertakes benchmarking activities and surveys, provides professional development, undertakes projects and fosters collaboration through the sharing of ideas, experiences and best practice amongst its members.

Members Meeting

In the spring and autumn of each year CAUDIT holds a Members Meeting providing an opportunity for networking, presentations and discussion that runs over three days.

Attendees at the Autumn Members Meeting include the IT Directors / CIOs of member organisations, with each able to bring a colleague. Approximately 80 delegates are expected to attend the Autumn Members Meeting.

The Members Meeting is themed and external stakeholders may be invited to speak.

CAUDIT will work with sponsors to ensure that your activity is facilitated to ensure maximum exposure and contact. Please note, however that we do make a conscious effort to ensure that Member Meetings are not ‘vendor heavy’ and remain an intimate and engaging setting based upon defined themes as opposed to a sales pitch/trade show environment.

Sponsorship Opportunities

The following opportunities are provided for sponsorship:

» Dinner
» Lunch
» Barista Service
» Networking Drinks

Dinner Sponsorship

Two opportunities.

We have two opportunities for dinner sponsorship. All delegates of the CAUDIT Members Meeting are invited to attend the dinners.

Venues

» 6 April 2016 – Venue to be confirmed

» 7 April 2016 – Venue to be confirmed

Cost

» $5,000 (ex GST) each

Sponsorship Benefits

» Two representatives may attend dinner
» A speaking opportunity of up to ten minutes at the dinner function (no presentations)
» Marketing recognition as a primary sponsor
» Opportunity to include flyer or other item at seating placements
» Opportunity to have one-on-one relationship building sessions during the dinner
» Signage may be provided and displayed during the Meeting and Dinner
Lunch Sponsorship

One opportunity

Join the CIOs for lunch each day of the meeting in an informal setting at the InterContinental.

Cost

» $3,000 (ex GST) over three days

Sponsorship Benefits

» Two representatives may attend lunch
» Marketing recognition as lunch sponsor
» Signage may be provided and displayed during lunch

Barista Sponsorship

One Opportunity

A continuous barista service is offered at the meeting, providing an opportunity to join the CIOs during morning and afternoon tea.

Cost

» $3,500 (ex GST) over three days

Sponsorship Benefits

» Two representatives may attend morning and afternoon tea
» Marketing recognition as barista sponsor
» Signage may be provided and displayed during barista service
» Sponsors may wish to provide their own branded disposable coffee cups and lids. An estimate on the number of cups to provide is (minimum) 100 per day

Networking Drinks Sponsorship

Two Opportunities

Before dinner each night, the CIOs gather together to network, continue the discussion of the day or to wind down for the evening.

Cost

» $1,000 (ex GST)

Sponsorship Benefits

» Two representatives may attend Networking Drinks
» Marketing recognition as Networking Drinks sponsor
» Signage may be provided and displayed during the drinks service

Speaking Opportunities

Speakers are selected for the CAUDIT Members Meeting based upon merit.

If proposing a presentation, vendors are asked to ensure that their presentation highlight case studies with an institution rather than sales.

The theme of the 2016 Autumn Members Meeting is “The New Innovation Agenda – What’s IT’s role?”

This may include sessions on:

» Changes deriving from the Federal Government’s New Innovation Agenda
» Digital capabilities that support innovation – examples of a systematic approach towards becoming more agile, and fast and innovative delivery
» Transformative projects delivering outcomes for students or staff
» Projects that have delivered new services to combat market changes or threats
» Issues identified in the CAUDIT 2015 Top Ten

If you believe that your organisation has a speaker with a story to tell, please feel free to submit a proposal by providing the following information to CAUDIT:

» Speaker biography
» Proposed presentation title
» A brief synopsis of the presentation
» A statement of how this relates to our theme
» A link to an video of that person presenting

Expressions of Interest

As there are a limited number of sponsorship and speaking opportunities, CAUDIT will review all expressions of interest to ensure that balanced representation is maintained.

Expressions of interest for sponsorship and proposals for speaking opportunities need to be submitted by 5:00pm AEST on 3 March 2016.

Please contact Steve Johnston at CAUDIT to register your interest or to get further information.

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