Copyright and compliance when the law can't keep up: A risk management strategy for innovation in online classrooms

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• Some parts are too narrow.
• Some parts are too broad.
• Change is slow.
Hyper-compliance    Total disregard
1. Take copyright out of the picture.

2. Manage the risk.
• What is the likelihood of consequences?

• What is the severity of those consequences?
Likelihood.

a) The identity of the rightsholder(s).

b) The nature of the use.

c) The scope of the use.

d) The likelihood that the use will interfere with the rightsholder’s ability to profit from the work.

e) Mitigating steps.
Mitigate.

Secure it

Clip it

Attribute it

Put end users on Notice
Likelihood.

a) The identity of the rightsholder(s).

b) The nature of the use.

c) The scope of the use.

d) The likelihood that the use will interfere with the rightsholder’s ability to profit from the work.

e) Mitigating steps.
Severity.

a) The nature of the work.

b) The value of the work.

c) The damage your use will do to the value.

d) The scope of the use.

e) The nature of the likely consequences.
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SO YOU ARE SAYING

CAT MEMES ARE INNOVATION?