

Copyright and compliance when the law can't keep up: A risk management strategy for innovation in online classrooms

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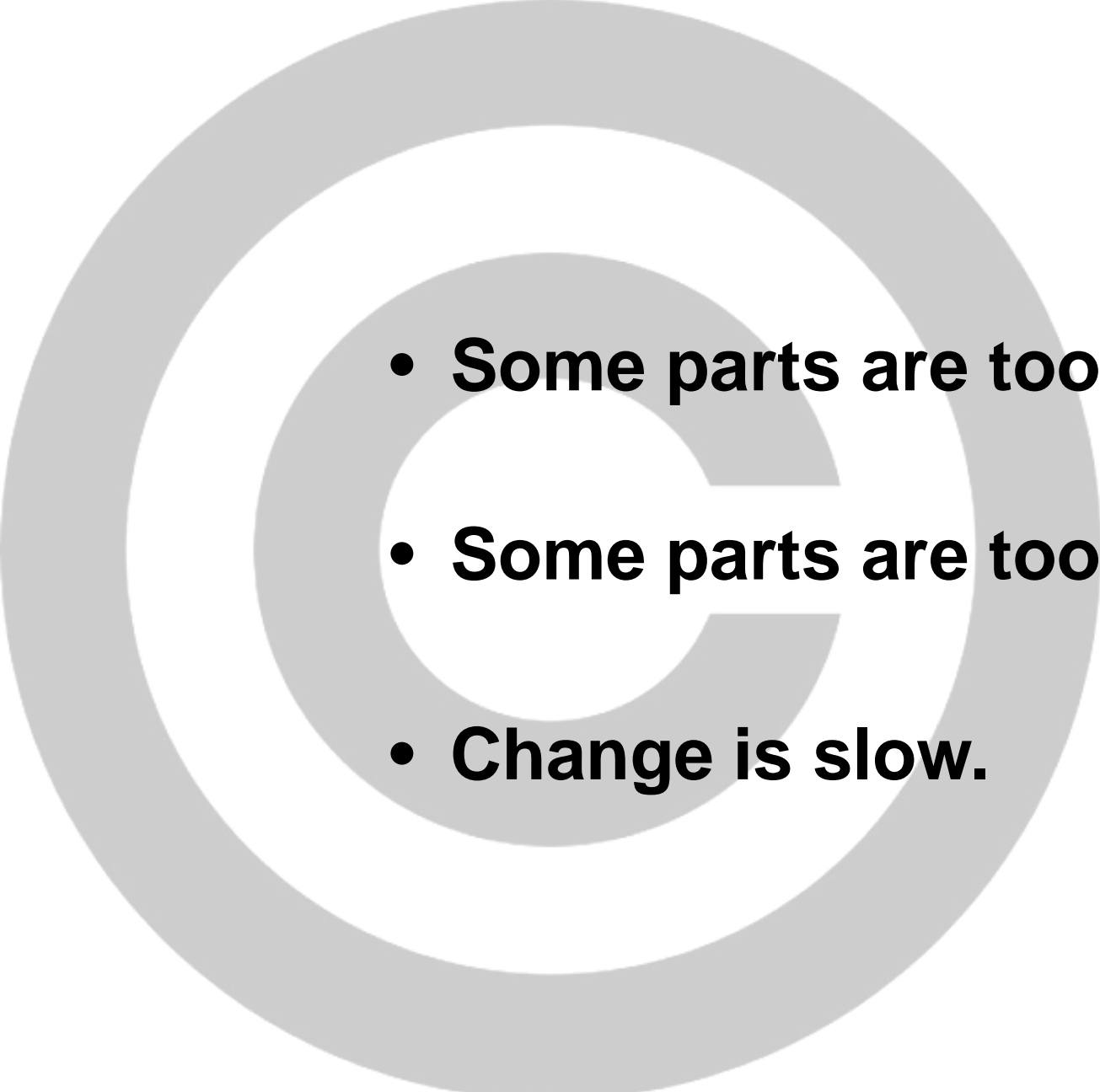




[Jorek.jpg](#)



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- 
- **Some parts are too narrow.**
 - **Some parts are too broad.**
 - **Change is slow.**





Hyper-compliance

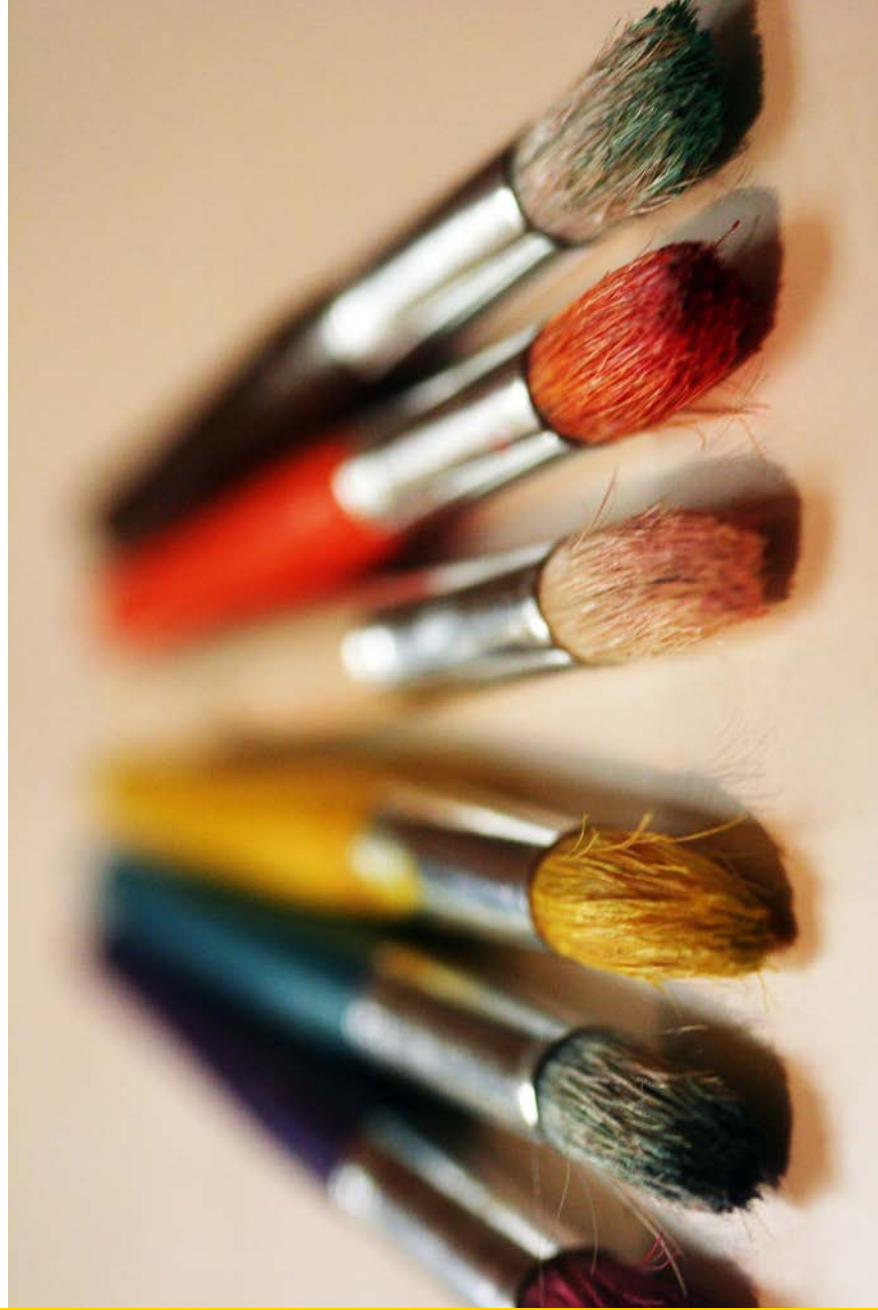
Total disregard





1. Take copyright out of the picture.

2. Manage the risk.

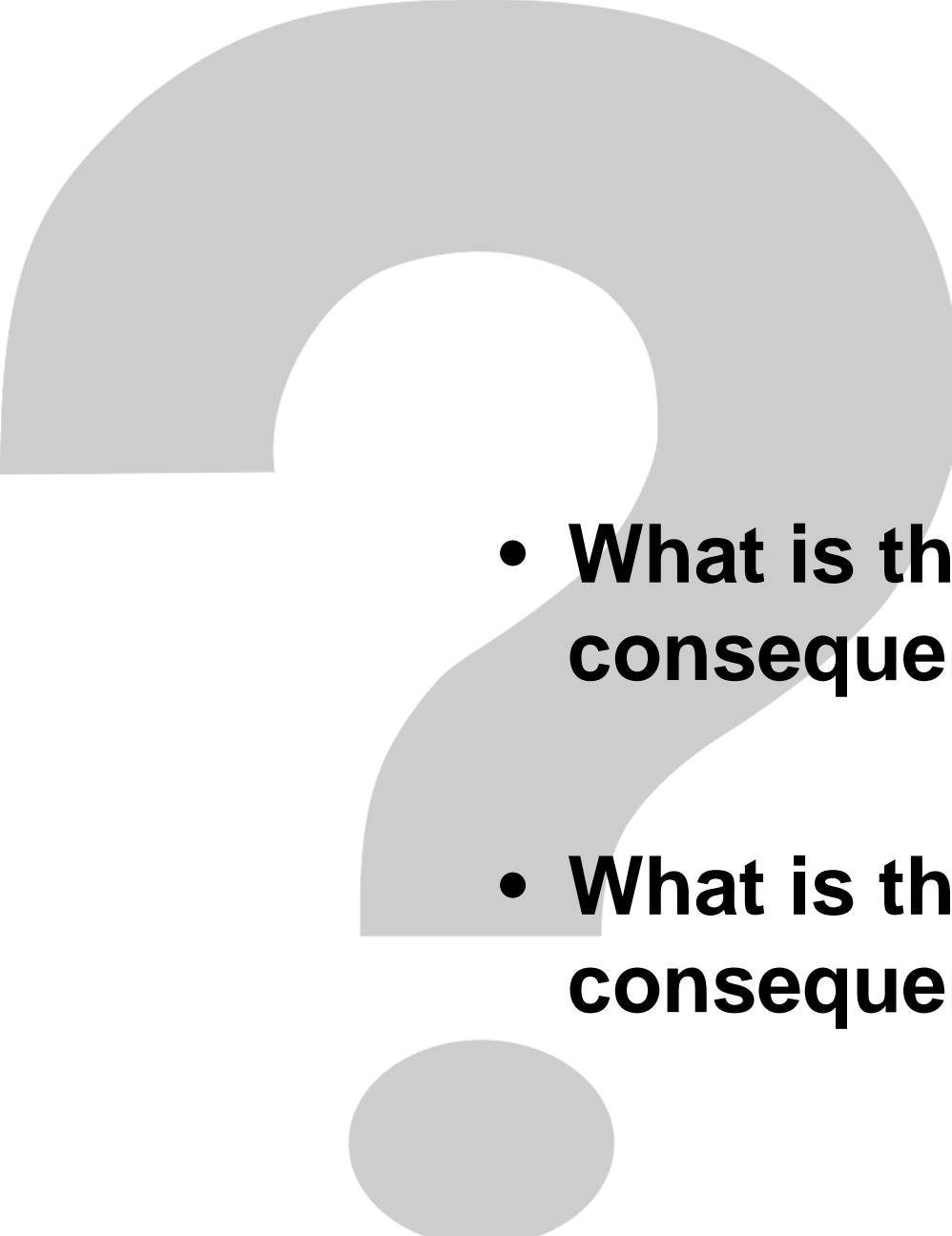


“Paintbrushes” by [John Morgan](#)



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- 
- **What is the likelihood of consequences?**
 - **What is the severity of those consequences?**

Likelihood.



- a) The identity of the rightsholder(s).
- b) The nature of the use.
- c) The scope of the use.
- d) The likelihood that the use will interfere with the rightsholder's ability to profit from the work.
- e) Mitigating steps.

Mitigate.

Secure it

Clip it

Atttribute it

Put end users on **N**otice

Copyright Takedown Request

NOTE: *denotes required field

Your Details

Name *

Address *

Phone Number *

Email Address *

Confirm Email Address *

Alleged Infringement Details

Description of Infringing Items *

List/Describe the item(s) you believe infringe or breach copyright. e.g. direct copy, more than reasonable amount.

Are you the owner? * Yes No

Address/URL of Infringing Items *

Put the address of the URL, hostname, or IP address and the filename of the infringing item(s)

What has been Infringed? *

List/Describe the items you believe have been infringed and in what way they have been infringed.

Likelihood.



- a) The identity of the rightsholder(s).
- b) The nature of the use.
- c) The scope of the use.
- d) The likelihood that the use will interfere with the rightsholder's ability to profit from the work.
- e) Mitigating steps.

Severity.

- a) The nature of the work.
- b) The value of the work.
- c) The damage your use will do to the value.
- d) The scope of the use.
- e) The nature of the likely consequences.



Risk analysis		Likelihood of consequences				
		1	2	3	4	5
Severity of consequences	1	Low	Low	Medium	Medium	Medium
	2	Low	Low	Medium	Medium	High
	3	Low	Medium	High	High	Very High
	4	Medium	Medium	High	High	Very High
	5	Medium	High	High	Very High	Very High

