ERAI - Eunis Research and Analysis Initiative

Johan Bergström
Johan Bergström
International Business Developer
Head of Eunis Research and Analysis Initiative
34,000 students
4,300 employees
IT Services and System Development at Umeå University
- An IT solution provider Locally, Nationally and Internationally for the Higher Education sector
Founded in 1993

120 different institutions

2000 HE professionals

30 Countries

19 Consortia and Organisations

Several international partners
EUNIS is offering...

- Events
  - Annual Congress
  - Rectors Conference
  - Task Forces Events

- Task Forces
  - eLTF
  - BITF
  - BenchHEIT
  - Interoperability

- Marketing & Communications

- ERAI
21st Annual Congress
The ECAR Study of Undergraduate Students and Information Technology, 2009

Shannon D. Smith, ECAR
Gail Salaway, ECAR
Judith Borreson Caruso, ECAR and University of Wisconsin–Madison

Introduction by Richard N. Katz, ECAR
“In the future, instead of striving to be right at a high cost, it will be more appropriate to be flexible and plural at a lower cost. If you cannot accurately predict the future then you must flexibly be prepared to deal with various possible futures.”

- Edward de Bono
CHALLENGES

Photo: Alamy
“Where can I find the information I need to support my business?”

– Anonymous European HE CIO
Resources for Higher Ed IT

- Growing ubiquity of social media
- Growth in smartphone subscribers
- Growth in tablet market
- Growth in mobile traffic
- Interest in data mining and analytics
- Use of multiple screens
- Personalization and user customization
ERAI

EUNIS Research and Analysis Initiative
Where do we want to get?

Being a resource for the European HE CIO when they want to have the most professional information available

Drive policy change at a European level

Provide sector insight to organisations and companies working with Universities
Adding insight
Assembling content
Creating content
Congress content

Historical

> 1600 papers
> 2000 contributors
41 countries

Current

Each organiser had its own publication
Types of content creation through collaboration

Comparing existing work

Novel research collaboration

Broker
The Global Complexity Index
CHEITA’s Global Complexity Index

Student FTE

Staff FTE

Research Income
CHEITA’s Global Complexity Index

Seven pilot regions - 235 institutions
Collaboration Between Associations - Brokerage
Focus areas 2015

Cloud computing

Alumni solutions

CRIS/RIM IN EUROPE

OPEN BADGE ANATOMY

- Badge name
- Description
- Criteria
- Issuer
- Evidence
- Date issued

Benchweit
BENCHMARKING HIGHER EDUCATION IT
Final Thoughts
PEOPLE WHO SAY IT CANNOT BE DONE SHOULD NOT INTERRUPT THOSE WHO ARE DOING IT