Strategic Torque
Social Media in Higher Education

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Welcome!

To make effective and efficient impact, we need to know where to put the effort.
Why don’t we have both?
Connecting the Dots
Think Outside of the Box
Think Outside of the Org Structure
“Better success depends on integrating mission planning and strategy, the enterprise IT portfolio management process and enterprise architecture (EA).”

- Else (2007), summarising David McClure, Gartner Vice President
The Right Projects

Emergency

.............................. Done Right!
$6 million
$40 million
$1,250,000,000
$1,250,000,000
To make effective and efficient impact, we need to know where to put the effort.
Think Outside of the Org Structure
IT and business teams must ‘look beyond their own competency silos to address the lack of cross-competency changes’

- Rollings (2011)
COBIT 5’s Big Picture

Figure 1—COBIT 5 Coverage of Other Standards and Frameworks

Source: ISACA, COBIT 5, 2012, figure 25
The Open Group Architecture Framework
Management of Portfolios

- Portfolio definition
  - Categorize
  - Prioritize
  - Balance
  - Understand
  - Plan

- Portfolio delivery
  - Organizational energy
  - Benefits management
  - Management control
  - Financial management
  - Risk management
  - Stakeholder engagement
  - Resource management
  - Organizational governance
COBIT 5’s Big Picture
Integration of Enterprise Architecture and Project Portfolio Management

Strategise
• Understand your enterprise as is
• Understand your enterprise as it is to be

Communicate
• Communicate a clear vision simply

Implement
• Leverage tried and tested governance
• Integrate process and governance
• Focus on risk appetite and service delivery
Strategise
Communicate

As Is

Change

To Be
Implement
## Management of Portfolios

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Integration Benefits

1. Implement the right mix of projects

2. Streamline governance activities

3. Reduce ‘silhouette mentality’

4. Control change initiatives
In Focus
To make effective and efficient impact, we need to know where to put the effort.
Thank you

Enjoy THETA!