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## Solutions – Quantifying The Business Value

QUANTIFYING THE BUSINESS VALUE OF VMWARE VIEW HOSTED

VIRTUAL DESKTOP SOLUTION

VMware View Virtual Desktop solution can provide significant cost savings and IT manageability improvements by consolidating a vast number of supported end points onto a centralized service providing platform. According to Enterprise Management Associates (EMA) primary research, 71% of organizations that have implemented desktop virtualization have seen real, measurable costs savings with roughly a 60% reduction in hardware, software, and administration costs. When selecting a VMware View solution, organizations must understand the total infrastructure costs to make the right investment decision. This session will cover the infrastructure

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costs and the tangible business benefits of the VMware Desktop Virtualization solution, and help you understand how you can lower your total cost of ownership by up to 50%

PRESENTER



Asanga Wanigatunga, VMware

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