Let's get social:
Hacking events & wrangling communities for IT in everyday Research (a new model?)
Who are we?

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By the end of this presentation you will...

1. ...wonder if your institutions should utilise this **new model for providing "IT Research Services"** (a social-community based model).

2. ...be intrigued by what we've done this past year to create a *physical* (secondarily virtual) **social research community**.

3. ...be informed as to the **tools, situations & patterns used to build** a new community based research service.

4. ...want to further explore how **you can build research communities with us by sharing** our experiences together?

To engage researchers, it is time we had a model that **fits the age in which we live**.
This presentation is the start of a conversation, don't just sit back :) 

@DrStevenManos  
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#ResBaz  

(A conversation on how Universities can create Research Bazaars)
Part 1

The problem: supporting researchers?
Problem?
Problem: the Numbers

+ 3,500 Staff
+ 5,000 Research Positions
+ 16,000 Postgraduate Taught
+ 800 Doctoral (& post-) Students

= 25,000 ppl in research community

(Davenport has 29k people, MelbU grows faster than a township.)

As does your University!
Problem:
engagement continuum

1 : 1 support

1 : N support

problem: discipline support
Effective size of community to engage?
hypothesis: collaboration via tools?
The organising principle(s) of a community / university?

1088 A.D. = Nationality
University of Bologna

1254 A.D. = Faculties
University of Paris
Summary of Part 1

• We are not suggesting that the University be reorganised into 'tool' departments (or are we?)

• **Researchers will come together** as a F2F group to learn about new tools with one another.

• We hope these new groupings will lead to **better:more:cross:enhanced** research.

• The Web enhances our ability to bring those people **together in social F2F communities**.

• Over the past year we've brought researchers together around commons tools, but **how do we know that this is the right way to group Res?**
Part 2

Why is it good to bring researchers together around tools?
Over the past year we've run over two dozen events around research tools...

Are there clues that this is working?
clue 1: R2R

'academics don't consume services, they consume collaborations'
clue 2: rich in rooms
utilise the (social) spaces you have
clue 3: know thy talent
post-grads & early career are the ones doing the hard graff of the research
clue 4: can't hire enough staff to support all the different res problems.
clue 5: tools are enabling meaningful cross-disciplinary conversations.
clue 6: central IT is seen 'enforcers', community is seen as ‘collaborators’ (trust)
clue 7: the porous university

Community groups and events allow anyone to participate, not just inclusive of world class res & their postgrads but those entrepreneurs and orgs around the Uni.
clue 8: learning is social getting researchers to socialise in human social community activities is how relationships are created.
clue 9: $ - community building scales to a lot more people than any one 'research IT service' can support on their own.
Summary of Part 2

• From this past year, there are several clues that bringing researchers together around tools is an effective way to scale up "Research IT Services"
• Yet this is circumstantial, we need a larger sample size to know if this new model really works... We need you (more on this in Part 4).
• Will these new communities grouped around new tools yield more: better: cross: enhanced research?
• How can we compare our different Research Bazaars to assure that this new model is better?
Part 3

Bazaar activities we've undertaken
activity 1: emerging technology forums
activity 2: #NADojo (cloud dojos)
activity 3: stories about people
activity 4: build parties
activity 5: celebrity lectures
Those were just some of the #ResBaz activities we've done this past year. We did over two dozen in 2012, engaged 2000+ researchers!

Now here are some further #ResBaz activities we are planning on doing.

Remember: we need U!
future activity 1: neuroscience data

carpentry / #artshack

introduces them to the 10% of modern software engineering that will satisfy 90% of their needs.
future activity 2: #govhack
.. And ...

Clubs
Data newsrooms
Art galleries
Law Hacks
Museums exhibits
3D Bio Printers
‘Jerry Springer’ Forums
...

{activities that create relationships}
Summary of Part 3

- We are committed to adopting this new model for social communities organised around tools.
- If this is going to work we need more Universities to trial your own research bazaar activities.
- Our activities, tools, team and idea will be posted via the #ResBaz listserv and tweeted (plz lurk)
- If this model is going to work we need more people to commit time effort and money, we can help make the argument.
- Join the listserv, and 'wins' via tag #ResBaz :)

Part 4
Get involved, start doing bazaar activities
literature review

Open Source

Informal

community

Formal

Entrepreneur
Before: Eventbrite, MailChimp, Twitter / Google+, Meetup, email, email, email.

During: tweet wall, live blog, pictures.

Post: blog, face tag, awards, prizes, listserv, listserv, listserv.
Final word: Give it a go! To be continued... researchbazaar.hackpad.com / #resbaz

See you @ #theta2015