Infecting staff with the emerging technologies ‘virus’

The leadership game has changed

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How does a university approach the uptake of emerging technologies?
Our target audience are skilled, confident and connected*

*UWA annual NODE survey of student ICT use

Our staff are...
The tried and tested solutions

A new model of leadership

*Federally funded research project
How to initiate and then ‘normalise’ a virus...

Who are these ‘infected’ people?

‘super-infectors’
Regular infector  Formal infector  Edge infector

Niche infector  Surface infector  ‘Toxic’ strain

Conditions for ‘incubation’
A virus worth spreading?

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