CourseBuilder: elearning enabler

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Our solution to ...

- Scalability
- Sustainability
- Promoting best practice
Leveraging Passion for elearning

- Teachers
  - Identifying needs and finding solutions
    e.g. Language, Information literacy & Medical courses
  - Sharing and promoting good practice

- Elearning group at CAD
- Author/developer

This is it ...

Python™ scripting which accesses content stored within (XML)
IMS Compliant
Multiple formats for output e.g. ZIP
Multi-purpose software system

- Add content to templates designed for elearning
- Flexibility in rapid development
- Cloning of courses and course components
- Suitable for use in Learning Management Systems or as standalone websites
A capacity development strategy

- A **small group** (CAD eLearning) can **achieve maximum impact**
- **Empower staff** to use learning design and technology tools (teach them to fish)
- Workshops have low impact on practice
- Build a **community of practice** to share ideas and innovate

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As at 1\textsuperscript{st} March 2011

- Across disciplines
- 18293 Page views
- 243827 Hits
- 494 Course instances
- 30–50 Authors per day
Opportunities

- Documentation
- Integration with enterprise and other systems
- Responsive to client demands

Challenges

- Increasing capacity
- Support networks
- Systematic evaluation
- Promoting a collaborative model to support & sustain innovation

A conversation

DIY Teaching & Learning Tools

Benefit of CourseBuilder

How do you add value and leverage benefits with do-it-yourself software tools such as CourseBuilder? It's a conversation we'd like to have with you.
Why do teachers like it?

“...I have found Coursebuilder extremely easy to use and very intuitive...Coursebuilder has allowed me to more effectively present individual modules to the students in such a way that it now reflects how we integrate different components of the course...The functionality of the course combined with ease of use has resulted in fellow colleagues stating that they intend to use it in 2011.”

Fiona Kelly
Lecturer, School of Pharmacy
Winner of the Butland Award for Early Career Excellence in Teaching, 2010

“Course Builder is very user-friendly and does ease the fears about the application of technology into our teaching methods. ... the use of Course Builder made me feel independent and creative, requiring minimal assistance from the experts ... I think it has an enormous potential to be used by a larger number of academics, and in particular for delivering ...courses to a larger number of students in diverse settings and locations.”

Monica Zolezzi, Senior Lecturer, School of Pharmacy
“CourseBuilder is intuitive, flexible and easy to use. The variety of objects that can be embedded, the ease with which resources can be linked to and the logical construction of sites makes creating an easily navigated and powerful website very simple. Integration with an LMS is easy and students find it simple to use.

Being able to copy and amend a course in the background and then publish in an instant is massively helpful when updating. Being able to do it all on-line is quicker, easier and more “what you see is what you get” than off-line authoring using eXe or similar packages.

Look and feel is an important element of making the public face of the School’s flexible learning materials hang together. With CourseBuilder you can create a suite of courses within a single study programme that hang together well but have their own distinctive branding.”

Dr Jeff Harrison, Senior Lecturer, School of Pharmacy

“All I can say is that CourseBuilder is great. It is so user-friendly and accessible that even an ancient technophobe like me can comfortably enter the brave new world of flexible learning. When I started teaching, the OHP was the next ‘great leap forward’! CourseBuilder has, literally, transformed the way in which I now develop, teach and assess courses.”

Professor John Shaw, Head, School of Pharmacy

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