The Opening of a new Campus in Manukau

A contemporary approach to learning, teaching and the student experience

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The Official Opening on 23 March 2010
Outline

• Background
• Approach we took
• What we delivered
• Lessons learned
• What’s next

Background
My (old) Home Town
Background

• Why a Uni in South Auckland
  – 500,000 people in the area, very low educational attainment, but no Uni
  – Low decile schools
  – High proportion of minority ethnic groups (mainly Pacific Islanders)
Background

• Plan was backed by NZ Government – strategic alignment

• Turning point was the purchase of an existing site – former corporate HQ for Carter Holt Harvey
Our Aim

• To develop a vibrant campus that is a source of pride for the Counties / Manukau region & its people

• To develop a contemporary approach to learning, teaching and the student experience

Manukau Campus
How did we approach this?

Collaboration and engagement

- Externally – community engagement
- Internally – AUT staff / project team

How did we approach this?

Community Engagement

• What skills are sought after, so that there is a high chance of employment after study
• Emphasis on breaking down barriers
• Including students and their families
• Using campus for other activities – evening workshops, adult learning & cultural activities
How did we approach this?

Community Engagement

• Official opening showed the success of this multi-cultural event attended by the Prime Minister and many politicians.

• This was a ceremony of old & young, different ethnic groups and embracing of diversity.

AUT staff / project team

• How did we work together as a team

• Project management principles

• Steering Group and Working Groups
Stakeholders

- Students & AuSM
- Advancement & Alumni
- Govt Relations
- Legal & Audit
- Comms & Public Relations
- Pasifika Advancement
- Maori Advancement
- Research
- Faculties
- Selection & Admission
- Student Marketing
- Student Recruitment
- Student Services
- Campus Development
- Campus Services
- Business Innovation
- Library
- Business & Community Engagement
- Exec Reporting incl. Finance
- Strategy
- Learning & Teaching
- Staff Recruitment
- Time Tabling

Core Activities

- Academic Strategy & Logistics
- Campus Development & Operation
- Student Marketing & Recruitment
- Student Selection & Admission
- Finance / Planning / Reporting
Project Governance

Support Staff

Academics

Management

Working together – at AUT

Working together – as a project

Management / Sponsor

Project Coordination

Working Groups
Working Groups

<table>
<thead>
<tr>
<th>Working Group</th>
<th>Area of Responsibility</th>
<th>Owner</th>
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<tbody>
<tr>
<td>Academic</td>
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<td>• Logistics (spaces &amp; timetable)</td>
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<td>Marketing &amp; Recruitment</td>
<td>• Plus Events Management</td>
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<td>Selection &amp; Admission</td>
<td>• Plus Student Services</td>
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Purpose: Working together in a structured way

- Providing focus by
  - Management to focus on high-level
  - Working Groups to focus on detail

- Providing transparency by
  - Knowing each other’s responsibilities
  - Communicating progress, risks & issues

- Providing visibility by
  - Creating a common repository (Wiki)

What we did
Delivered on time – 1 March 2010

- 9 months community engagement and school recruitment
- Re-designed spaces for 500 1st year students
- Open communication with Faculties to develop academic plan to agree on what to offer at new campus
Mid Feb 2010

1st March 2010 – campus is open
Programmes at Manukau 2010

• Bachelor of Business (1st year)
• Bachelor of Health Science (1st semester)
• Bachelor of Sport and Recreation (1st year)
• Bachelor of Health Science (Midwifery)
• National Diploma in Teaching (Early Childhood Education, Pasifika)

Teaching and Learning

• Adaptable teaching spaces and furniture
• Wireless campus
• Video Conferencing facilities
• Learning Commons/Library
• Informal student study spaces
• Kiosks for student top-ups
Used the campus establishment as a pilot for innovative ideas for

- Learning & Teaching
- Service Delivery – facilities & staff accommodation / offices
- Student services – the Student Journey concept
Informal learning spaces for collaboration – student centric
Adaptable teaching spaces with flexible furniture
Major Constraints

- To retrofit existing buildings

..... in a very very short timeframe.....
Lessons Learned

• Academic Staff accommodation

Want this ....
Lessons Learned

• Pedagogy and new adaptable environment
  – Some embraced new teaching spaces
  – Some re-created old environment and put up walls

Lessons Learned

• Not enough Academic Staff training
• Most Academic Staff were not resident in Manukau – popping in & out
  – Hard to get them together
  – Not sufficient time for student liaison
Lessons Learned

• Community buy-in is critical and **takes time**

• Campus not yet ‘owned’ by the community

Student Survey Results

• IT Services
  – Happy with ICT services
  – 99% have their own PC
  – 88% have broadband at home
  – 66% connected with their own PC to wireless campus facilities
Student Survey Results

• Student Life & Community
  – Majority happy with student spaces & facilities (except cafe)
  – Majority felt part of campus community
  – Are interested in more social support

Student Survey Results

• Library
  – Bigger selection of books requested
  – More study room requested
  – Good face-to-face enquiry service
Student Survey Results

• Facilities
  – 32% prefer non-smoking campus
  – All loved the park-like grounds & calmness
  – 82% come in their private cars
  – 95% felt safe – good security systems & visibility
  – More banking, cheap food, a gym & dedicated campus health services requested

• Student Services
  – 35% did not know what a student advisor does or where to find one
  – 56% preferred group workshops vs. one-to-one tutoring
Student Survey Results

• Learning at Campus
  – Lecturers friendly & approachable
  – Concerns about video links
    • Technical issues / quality
    • Difficult to interact with other student
    • Difficult to ask questions

Where from here

Plans for up to 5000 students by 2020

Only with this level of enrolment the campus will make a positive difference to social and economic development of the region
Our Aim

• To remain a vibrant campus that is a source of pride for the Counties / Manukau region & its people

• To continue the contemporary approach to learning, teaching and the student experience

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