


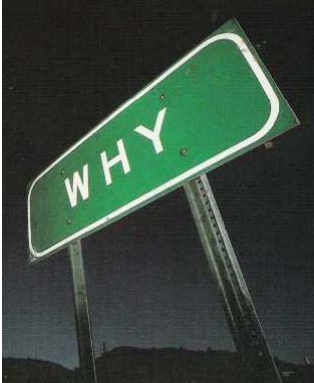
# Benefit Management - An Oxymoron?

for  
CCA-EDUCAUSE Australasia 2011  
Tuesday 5<sup>th</sup> April

University Strategic Programme Office  
2011




THE UNIVERSITY  
OF AUCKLAND  
NEW ZEALAND  
Te Whare Wānanga o Tāmaki Makaurau




THE UNIVERSITY  
OF AUCKLAND  
NEW ZEALAND  
Te Whare Wānanga o Tāmaki Makaurau

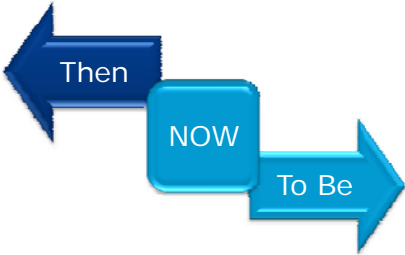
Benefits are the 'WHY?'

Benefits Management is ...  
**'consistent focus on  
delivering the  
justification'**



University Strategic Programme Office (USPO)







Benefits identified for business case justification

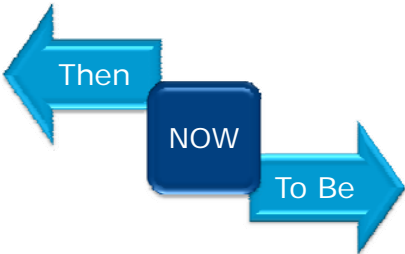
Reviewed at project closure

Too little ... too late



*University Strategic Programme Office (USPO)*






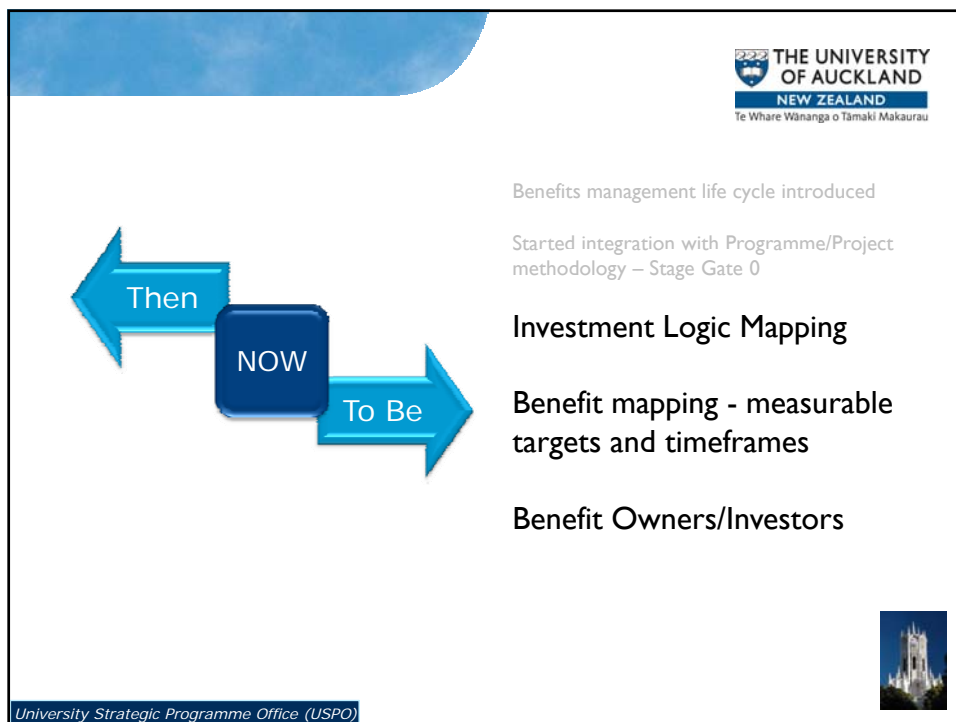
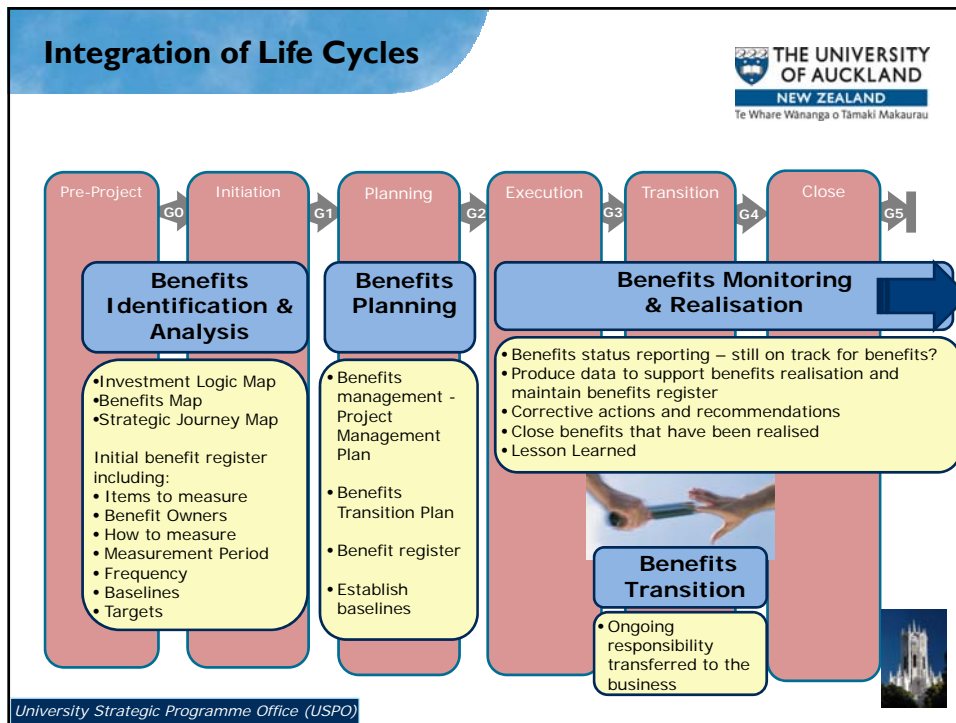
Benefits management life cycle introduced

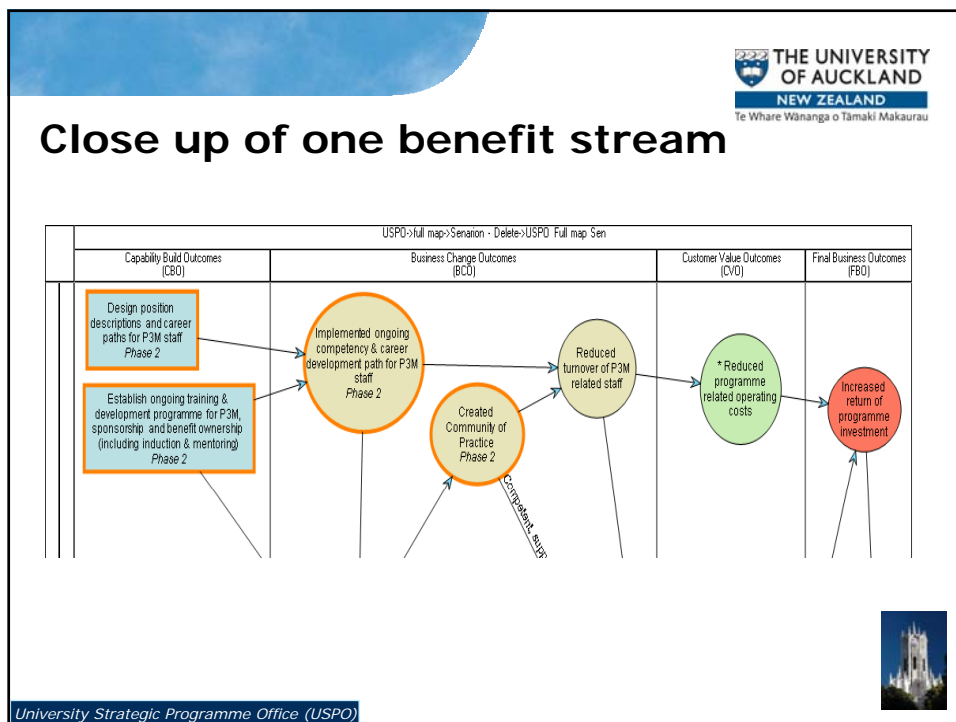
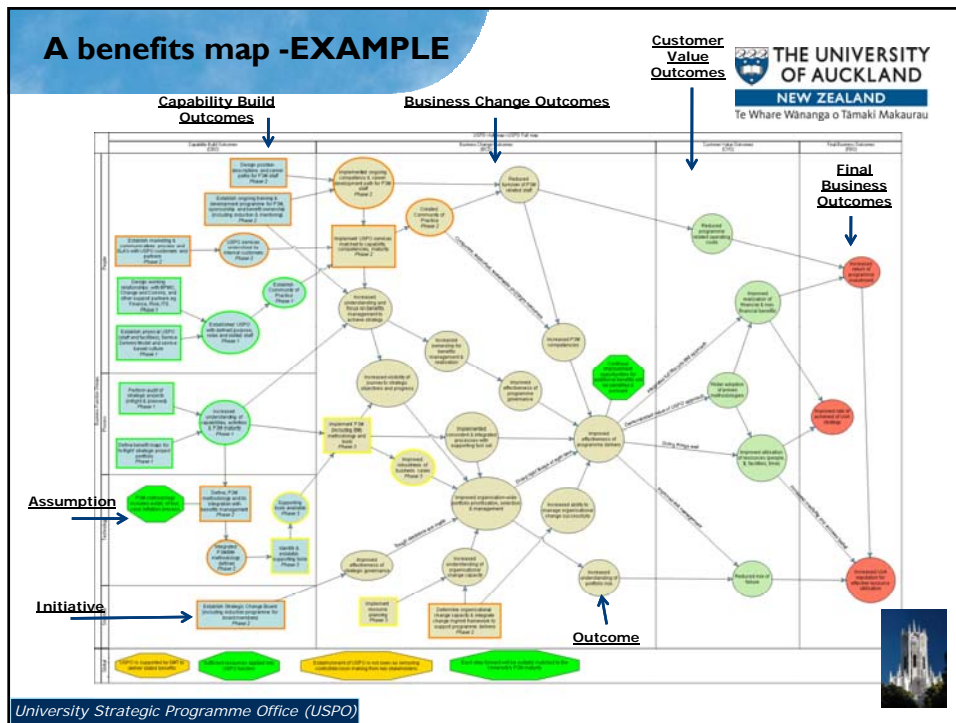
Started integration with Programme/Project methodology


– Stage Gate 0 and I



*University Strategic Programme Office (USPO)*








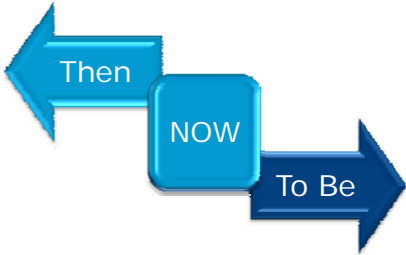
Mature benefit management capabilities

Full benefits management life cycle introduced 2011


Benefits monitoring and corrective actions

Benefit transitioning to Benefit Owners

Firm up on linkage with KPI and Accountability initiatives



University Strategic Programme Office (USPO)



**Lessons along the road**

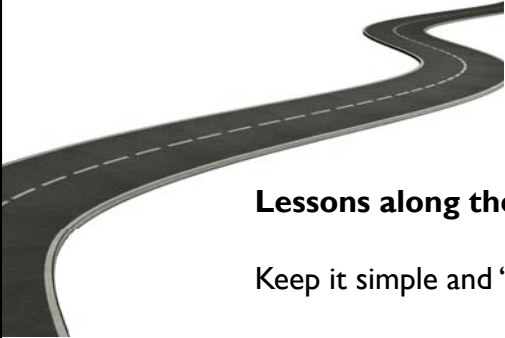
Keep it simple and 'relevant'

Have the 'right' people involved

Mapping tools build clarity & early engagement


Minimise the LoF's

Benefits are political – external facilitators




University Strategic Programme Office (USPO)


**Game Changer?**



THE UNIVERSITY OF AUCKLAND  
NEW ZEALAND  
Te Whare Wānanga o Tāmaki Makaurau



**Will the capability of managing benefits be a game changer in 2011?**




University Strategic Programme Office (USPO)

**Benefit Management -  
An Oxymoron?**

for

**CCA-EDUCAUSE Australasia 2011  
Tuesday 5<sup>th</sup> April**

University Strategic Programme Office  
2011



THE UNIVERSITY OF AUCKLAND  
NEW ZEALAND  
Te Whare Wānanga o Tāmaki Makaurau

<http://creativecommons.org/licenses/by/4.0/>



Attribution 4.0 International