

Impact of Technological Innovation on Leadership and Change in Higher Education

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Abstract:

Higher education leaders bring conflicting perspectives to their institutions. Strategists seek future advantage, pragmatists want immediate results and technologists view technology as the only answer. These perspectives are further shaped and reinforced by organizational positions, experiences or associations. Whether strategizing, problem solving or making decisions, "culture wars" erupt and can lead to unhealthy or counterproductive conflict when interaction unwittingly or dogmatically reflects over-reliance on any one of these perspectives. In this presentation we will discuss how IT leaders can use effectively use strategic planning, change management and IT to balance stakeholder pressures and meet both current and future needs.