

## **Digital Media in Education**

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### **Abstract:**

Technology can be overwhelming but also connects us. This is especially evident for organisations who require education options which cover a vast geographic distance. The Internet was an initial boon for distance learning but in 2007, where YouTube and Blogs rule, it's rich media which speaks to today's students.

Distance learning can incorporate anything from online courses, downloads of presentations, podcasts, vodcasts or live video conferencing. It can accommodate solutions from within the same high school or university campus to across the globe. With the current generation of student being so proficient in media & internet technologies, and the lower cost of operating video and audio conferencing due to IP technology, it has become an added value for a educational institution to offer rich media distance learning.

With the digital solutions for Education from IBM, you can streamline your internal content processes. Our solutions can enable K-12 and Higher Ed as well as Libraries to reduce cost and speed up workflow. Reach students and staff by capturing managing and repurposing and distributing content to multiple channels, such as:

- Web Portal
- Interactive video conferencing
- Mobile devices
- Kiosks
- Web multicast TV